

REDWOODS

W O R K C O L L A B O R A T I V E

Selling Yourself part 2: Job Applications

WILLOUGHBY COUNCIL
2022 CAREER
KICKSTARTER

SESSION 6

2022 Career Kickstarter

Today's facilitator:
Tania Krasinski

WELCOME BACK!

By the end of module 6, you will have:

- A good understanding of what employers are looking for
- Started on a job application template
- Time for a jobs applications check-in



Marketing & (self) Promotion

TOPICS Quick re-introductions

Follow up on selling yourself

Menti quiz questions + discussions

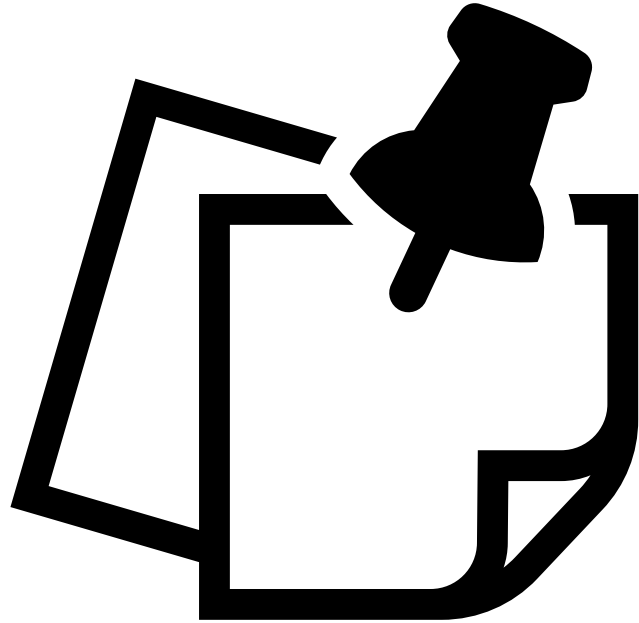
Resume video

Resume and application exercises

Questions



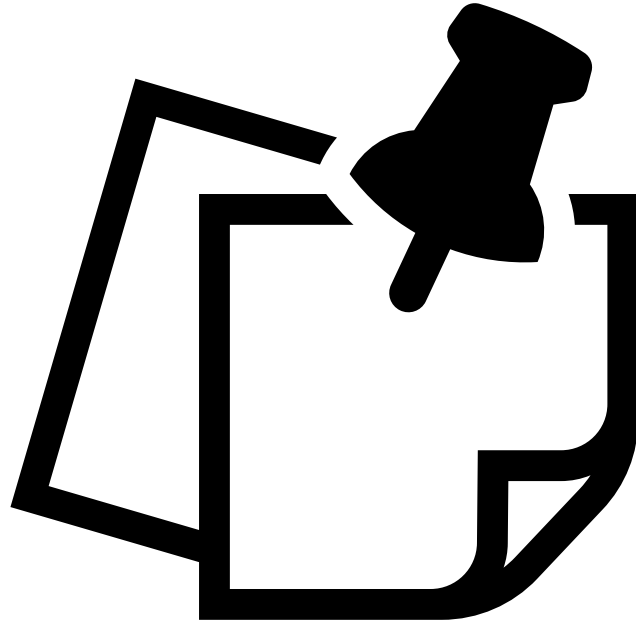
Quick debrief on selling yourself



- Know your value
- Communicate simply and make it interesting
- Draft, read, re-write, get feedback, re-read
- Ask for help and ask for feedback
- Be ok if you do not get what you want
 - Look for the lesson (debrief and review)
 - And know that what is for you will not pass you by!!



Resume – key points



- Be clear and concise
- Stick to one to two pages
- Clear, clean format (for machine and human)
- Understand what they hirer is looking for
- Answer the hirer's questions and use their keywords

HBR Ascend: How to write a Resume (8:03)

<https://youtu.be/VBXME00FeIU>

HBR Ascend: Expert Reactions to Three Resumes (4:34, from 2:43)

<https://youtu.be/apTyDC4Q0gA>



Session 6 wrap up

Thank you for participating in Session 6!

Let's debrief,

- What are your key takeaways from this session?
- How do you feel about selling yourself now?
- What can you do if you get stuck or lose confidence through the week?

Key points to a resume / job application is to be clear, concise and match your skills to what is being asked of you.

Next week we will cover more on personal budgeting and finance.

Looking forward to seeing you next week!

